What is claimed is:

- 1. An apparatus for launching streamers into the air by a user comprising:
 - (a) at least one streamer; and
- (b) attachment means for attaching said streamer to the hand of the user.
- 2. The apparatus of Claim 1 wherein said attachment means includes a ring member of a size and shape such as to receive a finger of the user.
- 3. The apparatus of Claim 2 wherein said means for attaching said streamer to the hand of the user comprise a launch strip, and means connecting one end of said streamer to said launch strip.
- 4. The apparatus of Claim 1 wherein said at least one streamer comprises one of a plurality of streamers.
- 5. The apparatus of Claim 1 wherein said at least one streamer comprises one of a row of streamers, and including at least one additional row of streamers.

- 6. The apparatus of Claim 3 wherein said launch strip is composed of plastic film.
- 7. The apparatus of Claim 3 wherein said launch strip is composed of paper or tissue paper.
- 8. The apparatus of Claim 2 wherein said ring member is composed of a resilient member.
- 9. The apparatus of Claim 1 including means for retaining said streamers and said attachment means together prior to use of said apparatus.
- 10. The apparatus of Claim 1 wherein said launching strip includes wind means for enclosing said at least one streamer prior to launch of the streamer.
- 11. The apparatus of Claim 10 wherein said wing means are a separate element secured to one surface of said launch strip.
- 12. The apparatus of Claim 10 wherein said launch strip and said wing means are one, integral element and have longitudinal lengths, and said lengths extend at 90° relative to each other.

- 13. An apparatus for use as a pom-pom comprising:
 - (a) a launch strip;
- (b) means connected to said launch strip for attaching said launch strip to the hand of the user; and
- (c) a plurality of streamers attached to said launch strip.
- 14. The apparatus of Claim 9 wherein said streamers have lengths in the order of 6 inches to 3 feet.